

BUSINESS
DEGREES



HOLMES
INSTITUTE

Cum Propriis Suis Alis Volat



UNDERGRADUATE DEGREES

BACHELOR OF PROFESSIONAL ACCOUNTING

BACHELOR OF BUSINESS

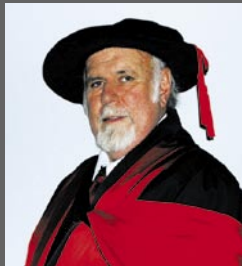
MANAGEMENT

MARKETING

INTERNATIONAL BUSINESS

INSPIRE • ACHIEVE • ENGAGE

CHALLENGING TIMES...



DEAN OF STUDIES

Dr Paul Ryder

B.A.(Hons), PhD, FAIM, FANZAM

Welcome to Holmes Institute, one of the largest Australian-owned private providers of post-secondary business qualifications.

As a prospective student of Holmes Institute I would like you to be aware of the importance we place on ensuring our programs are innovative, rigorous and challenging, so that graduates meet the demands placed on the modern business professional. Our reputation for extensive student support and effective mentoring is important to us and will be crucial to you at some point in your studies.

Throughout our 40 year history, Holmes has provided cutting-edge business programs to domestic and international students. Our graduates testify to the relevance of the courses and the service provided to them as students.

RECOGNISED DEGREES

The undergraduate courses on offer at Holmes Institute have been designed to provide a unique blend of theoretical fundamentals and practical applications. Both the Bachelor of Professional Accounting and the Bachelor of Business have been reviewed by independent academic and government panels and are endorsed as recognised degrees under the government's Australian Qualifications Framework (AQF).

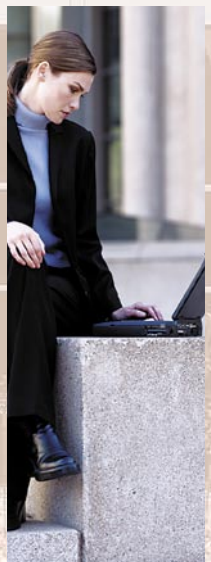
NEW BEGINNINGS

A Holmes degree will lead you into a dynamic and rewarding career and is a recognised pathway to further postgraduate study. Our awards have a distinctive blend of current knowledge to develop expertise and understanding, combined with key interpersonal skills in leadership and communication.

I invite you to study with us and join our select group of graduates who are having an impact upon this changing business world.

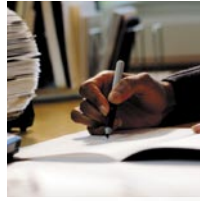
Dr Paul Ryder

HOLMES





THE BACHELOR OF PROFESSIONAL ACCOUNTING



The Bachelor of Professional Accounting degree is designed to provide a rigorous accounting education with a careful blend of theory and requirements of professional practice.

The degree provides comprehensive training in accounting and business for those wishing to enter the accounting profession. The specialist training in the core professional areas of accounting, finance and law is integrated with an understanding of the broad commercial context relevant to the management and conduct of business. Traditional accounting and finance studies are thus complemented by developing students' competencies in business oriented knowledge and perspectives.

PROGRAM STRUCTURE

The Bachelor of Professional Accounting degree is a course of twenty-four subjects conducted over three years of full-time study, or part-time equivalent. The degree consists of twelve compulsory subjects covering a major specialisation in the professional requirements in accounting, finance and law, six core business subjects, and six elective subjects. The structure is as follows:



CAREER OPPORTUNITIES

Graduates will not only be professionally competent in the theoretical and technical aspects of accounting, but will also have the well developed analytical and communication skills necessary to equip them for leadership positions in their professional and business lives. Graduates are thus equipped for a broad spectrum of business careers, including auditing, tax, public sector accounting, not-for-profit sector accounting, treasury, financial consulting, strategic management, international banking, international finance, investment management, money market operations and financial forecasting.

Holmes BPA graduates are eligible for Associate membership of the National Institute of Accountants (and may use the postnominal ANIA).



THE BACHELOR OF BUSINESS

The Holmes Bachelor of Business degree equips graduates with both practical and analytical skills, blending modern business theory and international best practices.

The structure of the degree enables students to develop a conceptual foundation of business processes, combining practical skills, innovation and entrepreneurship, critical thinking, and analytical approaches to problem solving.

The core business subjects also address the various ways in which emerging entrepreneurs and aspiring business leaders can take advantage of opportunities that result from understanding both the 'new' and 'old' economies. In particular, the design of the course has been shaped by an environment increasingly characterised by the applications of e-commerce to business, the sophisticated use of information technology, and knowledge management as distinct sources of competitive advantage in a global business environment.

PROGRAM STRUCTURE

The Bachelor of Business degree is a course of twenty-four subjects conducted over three years of full-time study, or part-time equivalent. After completing a first year of core subjects, students have the opportunity to either complete nine general business subjects, or to specialise in one of three business areas: Management, Marketing or International Business. The structure is as follows:



CAREER OPPORTUNITIES

The skills and knowledge attained by graduates of the program are central to a range of career paths in both the public and private sectors of the economy. Graduates will be able to operate in both large and small to medium sized enterprises (SMEs) in ways that will deliver competitive advantage in a global business environment. Potential careers may include: sales management, advertising, marketing research, export development and international trade, management consulting and small business management.



...REWARDING OUTCOMES

42,000 students have graduated from Holmes Australia since 1963. The student body currently represents 35 countries, guaranteeing students a truly international experience. Holmes has campuses in Melbourne, Sydney, Brisbane, Gold Coast and Cairns.

THE HOLMES UNDERGRADUATE PROGRAMS ARE INSPIRED BY CONTEMPORARY INDUSTRY PRACTICES

INSPIRE

Case studies are drawn from many and various countries, as well as Australia. The curriculum highlights the increased relevance of small and medium sized businesses, non-government organisations and virtual enterprises in today's global economy.

THE HOLMES UNDERGRADUATE PROGRAMS ARE ACHIEVEMENT-ORIENTED

ACHIEVE

Using innovative learning techniques such as scenario building, case study analysis and real life consulting assignments, Holmes Institute strives towards graduating high achievers. Lecturers focus on shaping students for the professional world. Students will develop analytical, critical, interpersonal and managerial capabilities transferable to any business setting.

THE HOLMES ENVIRONMENT IS LIFE ENGAGING

ENGAGE

With over 40 years experience, Holmes' staff are committed to ensuring that international students feel at home in Australia. Accommodation, airport pickup, referral to medical, banking, counselling and interpreting services, are essential elements in the service provided to Holmes' clients.

ACADEMIC AND INDUSTRY EXPERTS COMMENTS...

"BPA will meet the educational requirements for Associate membership of the NIA"

DENNIS ADAMS

GENERAL MANAGER – EDUCATION,
NATIONAL INSTITUTE OF ACCOUNTANTS
(NIA)

"...consistent with current practice...will expose students to a wide range of relevant skills"

DR. R.C. CLIFT

ADJUNCT PROFESSOR OF ACCOUNTING,
RMIT UNIVERSITY

"...appropriate structure ...with ample opportunity for students to specialise or tailor a program to suit their needs."

LEANNE PERCY

CURRICULUM MANAGER, AUSTRALIAN
INSTITUTE OF MANAGEMENT

- Acknowledged as one of Australia's most prestigious education providers being Australian owned and managed for over 40 years
- Established provider of international education which is appropriate in the global marketplace
- 42,000 students graduating since 1963
- Campus locations in the heart of the city centre
- Commitment to teaching excellence and contemporary curriculum designed by dedicated and committed academic staff
- Centralised 'one stop' point for international enquiries and enrolments for every campus, with 24 hour contact access
- Homestay and airport reception fully managed by Holmes staff
- Holmes Adventure Club for exciting extra-curricular activities on week nights and weekends
- State-of-the-art campus facilities, quality computing and online library resources, bright, air-conditioned and modern building and classrooms

HOLMES INSTITUTE



Enquiries concerning enrolment or courses offered should be addressed to the Head Office:

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Melbourne VIC 3000
AUSTRALIA

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Facsimile: (613) 9662 2083
Email: info@holmesinstitute.edu.au
Website: www.holmesinstitute.edu.au

CRICOS PROVIDER CODES:

Holmes Commercial Colleges (Melbourne) Ltd
VIC 00898G; NSW 01313G; QLD 01646J
Holmes Institute Pty Ltd
VIC 02639M; NSW 02767C; QLD 02727M